

SAVE THE DATE FALL SEMINAR



Southern California Coin Laundry Association presents ...



"Hands-On Marketing and Advertising Tools and Tips"

Special guest speakers, Michael T. Floyd, President of Continental Girbau, Inc. and 2009 National Chairman of the Coin Laundry Association and Michelle Comer, Vice President of Marketing Communications for the Coin Laundry Association.

Michael T. Floyd

Our keynote speaker will be Michael T. Floyd. He'll be joining us from corporate headquarters in Wisconsin to personally present his popular presentation on marketing and advertising for laundromat owners, with specific takeaways for you to use in your store immediately.

Michelle Comer

Michelle Comer will be joining us from national headquarters in metro Chicago. Michelle will be speaking on how the CLA assists store owners with marketing via the new resources on planetlaundry.com and existing resources on coinlaundry.org.

Q & A with Mike, Michelle and local store owners to follow their presentations.

Thursday, September 10, 2009 • 5:00 – 9:15 pm.

Location: Carson Community Center
801 E Carson St
Carson, CA 90745-2258
(310) 835-0212

- Free Dinner
- Free Ample Parking
- Door Prizes

If you pre-register: \$30 Members \$45 Non-Members
If you do not pre-register: \$35 Members \$50 Non-Members

Cash & checks accepted at door.

For more information, to pre-register or to join the store owner panel, please call Beverly at (213) 804-0069 or email her at Beverly@socalcla.com. You can also visit us online at www.socalcla.com.



562-205-0140 :: 866-950-2449
9830 Alburtis Ave. :: Santa Fe Springs, CA 90670
www.continentalgirbauwest.com